

Membership Millionaire



Installation & Membership Marketing Manual

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If you would like to get resell rights to sell the Membership Millionaire Package including this manual, and keep 100% of the profits, please visit the link below for more information...

<http://www.membershipmillionaire.com/order.htm>

<http://www.membershipmillionaire.com>

Membership Millionaire



A Foreword By Simon Hodgkinson

Thank you for ordering the **Membership Millionaire** package. You have made a wise decision - Paid content on the Internet is fast becoming the norm and with your purchase you've just taken a first step to an automated, residual income.

The web marketer's dream!

The future's bright, profits from membership sites will eclipse everything that has gone before them. If you've been online some time I'm sure you'll remember those heady days of the 'domain name rush' and you'll have seen the phenomenal growth of ebooks and information products. Many of the marketers who were first to grasp these opportunities back then have since become incredibly wealthy in the process. But now it's your turn.

The future is memberships and paid content. Consumers are now ready, willing and able to pay for the content they want - and there has never been more consumers hungry for content online than there is today. Find your market, appeal to their needs and provide them with the resources they want for. A simple recipe perhaps, but one that will bring you unlimited, residual, profits.

With **Membership Millionaire** you now possess a product that can turn your own dreams into reality.

I wish you much success.

Simon Hodgkinson

A handwritten signature in black ink that reads "Simon Hodgkinson".

MembershipMillionaire.com

Register For Updates Now!

Please register your ownership of Membership Millionaire so we can notify you of all future updates. To Register Click This Link:

<http://www.membershipmillionaire.com/users.htm>

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SCRIPT INSTALLATION INSTRUCTIONS: Membership Millionaire Script Version #3 Installation Manual

This installation manual will guide you thru the steps required to configure and install this Membership Script on your web host.

Please make sure that your Server is **Unix/linux** based and supports **Perl**, **cgi-bin**, and **SendMail** Program. Ability to write custom **.htaccess** files is also required.

NOTE: If you find difficult to install this script, our staff are prepared to install it for you. Please find the contact information at the end of this manual.

Contents of this Package

This script package (**Membership.zip**) contains 20 files:

Common Files:-

Readme.pdf - This file contains step-by-step installation details.

admin.cgi - This Perl Script is your Admin Control Panel. You can manage all members using this Script.

userdata.csv - Database of Members of your Private site.

.htaccess - Prevents unauthorized access to your password protected site.

.htpasswd - Password file

Success.htm - An HTML Template - The user will be forwarded to this page after sign-up.

AdminEmail.txt - Email template - The email message sent to the user when you create a membership account manually from Control Panel.

Setup.cgi - Perl Script - contains template parameters.

SetupDat.csv - A simple Text based Database contains setup parameters.

Setsetup.cgi - A script that store setup parameters.

login.cgi - members login and password retrieval script.

Files exclusively for ClickBank Merchants

cbsignup.cgi - Perl Script that signup new members to your private site after they successfully paid at ClickBank.

cbsignup.htm - Sign up form template For **ClickBank buyers**

You can modify the look of this sign-up form using any HTML editor.

cbEmail.txt - Email Template file - **ClickBank**.

Files exclusively for Paypal Merchants

paypalsignup.cgi - Perl Script that signup new members to your private site after they paid at Paypal.

paypalsignup.htm - Sign up form template For **Paypal buyers**.

You can modify the look of sign-up form

PaypalEmail.txt - Email Template file for **Paypal**.

Files exclusively for 2Checkout.com Merchants

tcosignup.cgi - Perl Script that signup new members to your private site after they successfully paid at 2Checkout.

TcoSignup.htm - Sign up form template For **2Checkout buyers**.

You can modify the look of sign-up form using any HTML editor.

TcoEmail.txt - Email Template file - **2Checkout**.

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STEP:1 - Create a Secret Directory.

You need FTP programs like WS-FTP to do the following steps.

A) Create a 'secret folder' on your website to keep the password file. You can give any name to this folder, but this will be a name that is difficult to guess. something like 'secret734'

<http://www.YourSite.com/secret734/>

Set CHMOD this folder to '777'



B) Upload the **.htpasswd** file coming with the package into this folder (The secret folder you just created) in ASCII mode, then set CHMOD to '777'

Now you have to write down the location of the full system path to your password file including the file itself

Example:-

/home/public_html/secret734/.htpasswd

We will need this information later; so write it down or copy and paste into Notepad.

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STEP: 2 Create a Password Protected Directory

Create a Folder named 'members', or any other name you want, in your Webhost. This will be the password protected directory. The URL of member directory will be;
<http://www.YourSite.com/members/>
or what ever you have named it.

Edit the **.htaccess** file using Notepad, then locate the first line;
AuthUserFile /home/public_html/secret734/.htpasswd

You have to replace the path with location of password file in your webhost.
(We already have this value. It is the one you wrote down in the last step. right?)
Save the **.htaccess** file and upload it into 'members' folder in ASCII mode.

CHMOD the htaccess file to **644** or (**RW-R--R--**). This makes the file usable by the server, but prevents it from being read by a browser, which can seriously compromise your security.



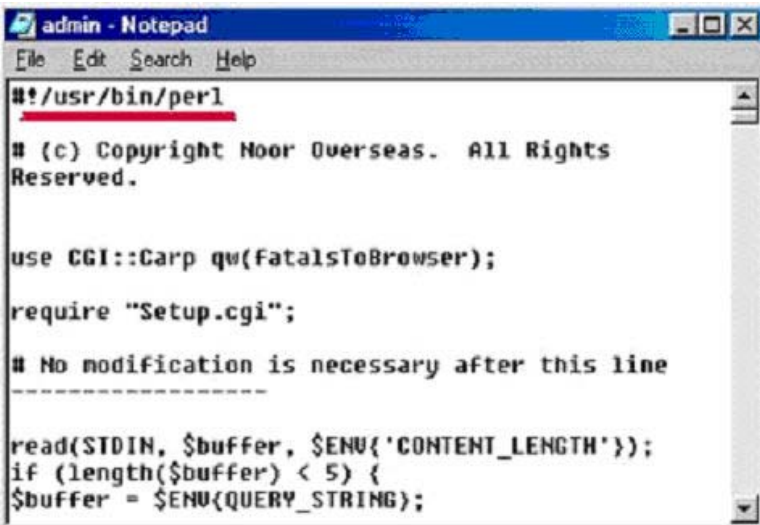
PS: In some cases the **.htpasswd** and **.htaccess** files may be HIDDEN when you use FTP program. In this case, use the 'File Manager' coming with the Control Panel (cpanel) provided by your webhost to upload these files and set chmod permissions.

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STEP:3 - Configure Perl Scripts.

Make sure that the location of Perl in your server is:

#!/usr/bin/perl



```
admin - Notepad
File Edit Search Help
#!/usr/bin/perl
# (c) Copyright Moor Overseas. All Rights Reserved.

use CGI::Carp qw(FatalsToBrowser);
require "Setup.cgi";

# No modification is necessary after this line
-----
read(STDIN, $buffer, $ENV{'CONTENT_LENGTH'});
if (length($buffer) < 5) {
$buffer = $ENV{QUERY_STRING};
```

Generally this is the location on ALMOST all servers. The first line of all Perl Scripts (.cgi files) represents the location of Perl in your webhost. If the default value is correct, **you don't have to make any changes, just skip to the next step.**

If it's different in your case, edit all Perl Scripts using any text editor like Notepad. In some cases the location of Perl may be;

#!/usr/sbin/perl

Or

#!/usr/local/bin/perl

If you are not sure, verify it with your server administrator then make necessary changes.

Please don't remove the '#' sign at the beginning.

PS: You don't have to change the default value if the Script works properly. You can skip to next step.

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STEP: 4 - Uploading Files.

Upload all files (except this PDF document, the *.htaccess* and the *.htpasswd*) into the **cgi-bin** directory in **ASCII** mode.

Set CHMOD all files ending in (**.cgi**) to **755**



Set the other files ending in (**.htm** , **.txt** and **.csv** files) to **777**.




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STEP: 5 Configure Your Control Panel

Now is the time to load your Admin Control Panel. Enter the URL of **admin.cgi** file in your browser. **http://www.YourSite.com/cgi-bin/admin.cgi**

PS: Replace Yoursite.com with your domain name.

The control panel will be appeared as follows.



The screenshot shows the 'Admin Control Panel' for 'Membership Script'. It features an 'Admin Password' field with a 'Setup' button. Below it is an 'Enter UserID' field with 'Edit', 'Delete Account', and 'Search' buttons. A section titled 'Add New User' contains fields for 'First Name', 'Last Name', 'Email', 'User ID', and 'Password', along with an 'Add New' button.

Please note that you have to enter your Admin Password to use the Control Panel

The Default Admin Password is: winner

Enter the Admin Password and press on the **Setup** button.

A Form will appear as follows filled with all the default system variables.



The screenshot shows the 'Admin Control Panel' 'Setup' form. It contains the following fields and values:

Admin Full Name:	Your Name
Email Address:	you@YourSite.com
Company:	Company Name
Admin Password:	winner
Location of Password Protected Directory:	http://www.YourSite.com/members/
Sign-up Email Subject:	Welcome to Membership Site
Sign-up Heading:	Thank you
Want to send Sales Report ?	Yes
Want to use Autoresponder ?	No
Autoresponder Address:	der@provider.com
Location of SendMail Program:	/usr/sbin/sendmail
The full system path to the password file:	/home/public_html/secret/.htpasswd Example: System path to this Admin Script is: \$systempath

Buttons: Save Changes, Previous Page

Just Fill the form with your name, email etc.

PS: make sure that the full system path to the password file is correct. We got this value in STEP:1 The same value must be entered here.

Do not forget to add the .htpasswd at the end.

Example:-

/home/public_html/secret734/.htpasswd

Press the 'Save Changes' button to store all parameters.

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You are almost done !

You can see members list, edit, delete, search and add new accounts using this control panel. Create an account with your own name and email address. You will get email notification immediately with login details.

STEP: 6 – How to Set-up the Sign-up forms

A) Configure Signup form (signup.cgi) for ClickBank

PS: If you don't use **ClickBank**, you can skip to **STEP:6 (B)**

You have to Link this page '**cbsignup.cgi**' from ClickBank Control Panel. Set the URL of this script as the URL of 'Thank you page' in ClickBank Control panel as follows.

<http://www.YourSite.com/cgi-bin/signup.cgi>

http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$90.00	URL & Price of page 38
http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$14.95	URL & Price of page 39
http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$65.00	URL & Price of page 40
http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$7.95	URL & Price of page 41
http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$17.95	URL & Price of page 42
http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$49.75	URL & Price of page 43
http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$49.75	URL & Price of page 44
http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$19.75	URL & Price of page 45
http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$39.75	URL & Price of page 46
http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$49.75	URL & Price of page 47
http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$49.75	URL & Price of page 48
http://www.YourSite.com/cgi-bin/cbsignup.cgi	\$49.75	URL & Price of page 49
http://www.ecommercedealers.com/cgi-bin/signup.cgi	\$9.75	URL & Price of page 50

Payment Settings:
 Accept Credit Cards
 Accept Online Checks

Just set the amount to \$0.00 and make a test purchase to see how it works.

If everything is working perfect, you can enter the real price here.

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ClickBank Sign-up Page

Thank you
Your credit card statement will show the charge as ClickBankKeynetics

New Member Sign-up Page

ClickBank Receipt:	<input type="text"/>
First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Email:	<input type="text"/>
Retype Email:	<input type="text"/>
User Id:	<input type="text"/>
Password:	<input type="text"/>
Retype Password:	<input type="text"/>
<input type="button" value="Create New Account"/>	

We respect your privacy. The data being collected will not be forwarded to others.

You can contact our customer support team at:
ali@promoteindia.com

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B) Configure Signup form (paypalsignup.cgi) for Paypal Merchants

PS: If you don't use **Paypal**, you can skip to **STEP:6 (C)**

You have to set the '**paypalsignup.cgi**' file as **The Return URL** in the **Paypal**

Button Code as follows:-

<http://www.YourSite.com/cgi-bin/paypalsignup.cgi>

When the buyer makes payment, he/she will be forwarded to the above script.
Create a Paypal button with \$0.05 value and place an order to see how it works.

<http://www.membershipmillionaire.com>

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C) Configure Signup form (tcosignup.cgi) for 2Checkout.com Merchants

PS: If you don't use **2Checkout.com**, you can skip to the next step.

Login to 2checkout Admin Area then click on 'Products' tab, and then choose 'Existing Products' option



A page with all products details will be displayed. Scroll down to the bottom portion titled "**Passback Parameters**".

Passback Parameters.
Unless you are using a specialized program on your site to handle a passback post string ignore these parameters.

Return to a routine on your site after credit card processed?: ←

Set to Yes if you want the 2CheckOut payment routines to pass control and parameters back to a routine on your site after a credit card is successfully processed.

Set to No if you just want a confirmation email sent to your sales and the buyers email address after a credit card is successfully processed.

Return URL:
(i.e. <http://www.2checkout.com/myroutine.pl>)

This is the routine you want 2CheckOut to pass details back to after a credit card is successfully processed.

Select "**Yes**" for "**Return to a routine on your site after credit card processed?**".

You DON'T have to enter anything. Just press "**Save Passback Parameters**" button to save the new setting. This is a one time only setting.

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Script Installation Only - Customer Support

If you are experiencing problems installing this script and would like a professional installation for a reasonable fee it can be done for you. Please Use The Following Email Adress For Support Enquiries:

Ali Abdulla - ali@promoteindia.com **subject**=Membership Script Enquiry

Alternatively you may wish to bookmark <http://www.WarriorHelp.com> which is a site dedicated to providing Internet Marketing "Support Services" and is growing in popularity among internet related businesses.

Services range from WebMaster works to installing basic and complicated web applications. Resonable prices, expert staff, quality assurance, and an effective management system "in action" have proved this site delivers the goods!

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MembershipMillionaire Recommended Resources:

Payment Processors:

The **Membership Millionaire** script allows you to collect payments from three alternate processors. Each offer different levels of service and features and each carry different transaction charges and set up fees.

If you do not already have an account with these processors then use the links below to visit each one to discover which one best suits your own needs:

PayPal

<http://www.membershipmillionaire.com/paypal.htm>

ClickBank

<http://www.membershipmillionaire.com/clickbank.htm>

2Checkout

<http://www.membershipmillionaire.com/2checkout.htm>

Discover the Ultimate In Web Hosting. . . .

I know you suspect that you already have all the "right stuff" to run your regular web sites successfully. But for some reason the profits are still not as good as you had imagined... **right?**

The truth of the matter is that 99.8% of all sites (possibly including yours) are not making all the profits they deserve because they're lacking the right tools needed to effectively design, automate and promote an online business.

When it comes to profitable membership sites you need more than just web space to succeed. **Do you know which tools I'm talking about?**

Are you sure you have all of them in place?

Find out if you ***really*** have them all:

<http://www.membershipmillionaire.com/hosting.htm>

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Creating Your Web Site:

The key to a successful membership site is content, keeping it fresh will keep your members coming back for more. The look and appearance of your site is important too. If people are paying a premium to subscribe they will expect a level of professionalism and your site needs to look right.

If your not blessed with web design skills you can pick up ready made web site templates that will do the job for you. A great place to find reasonably priced templates is at <http://www.membershipmillionaire.com/templates.htm>

Now have you ever heard of this man? Francisco Burzi. . . . Probably not but his project is going to make your membership site creation and management 100% easier. Because Francisco Burzi created **PHP Nuke**.

PHP-Nuke is a Web Portal System, storytelling software, News system, online community or whatever you want to call it. The goal of **PHP-Nuke** is to have an automated web site to distribute news and articles with users system. Each user can submit comments to discuss the articles, just similar to Slashdot and many others.

It's a great way of building a sense of community.

PHP-Nuke's main features include: web based admin, surveys, top page, access stats page with counter, user customizable box, themes manager for registered users, friendly administration GUI with graphic topic manager, option to edit or delete stories, option to delete comments, moderation system, Referers page to know who link us, sections manager, customizable HTML blocks, user and authors edit, an integrated Banners Ads system, search engine, backend/headlines generation (RSS/RDF format), and many, many more friendly functions.

But the best thing about it is **IT'S FREE :-)** Well almost, if your happy to allow a 'Created with PHP-Nuke' logo at the bottom of the page then this amazing resource will not cost you a penny - If you wish to remove it you'll need to purchase a license. To find out more visit: <http://www.phpnuke.org>

Quick Note: You'll find a whole range of plug in components at the site too and if you want to customise further you can purchase templates suitable for PHP-Nuke from here: <http://www.membershipmillionaire.com/templates.htm>

On the next page you'll find some additional options to consider:

<http://www.membershipmillionaire.com>

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<http://www.phpbb.com/>

phpBB is a high powered, fully scalable, and highly customizable Open Source bulletin board package. phpBB has a user-friendly interface, simple and straightforward administration panel, and helpful FAQ. Based on the powerful PHP server language and your choice of MySQL, MS-SQL, PostgreSQL or Access/ODBC database servers, phpBB is the ideal free community solution for all web sites.

<http://www.cmsimple.dk/>

CMSimple is a simple content management system for smart maintenance of small commercial or private sites. It is simple - small - smart! And it's free! (It is not only Open Source - it is Free Software as defined by FSF.)

<http://www.anybrowser.com/siteviewer.html>

AnyBrowser: View your own site as your visitors do. You may have put a lot of time and effort into creating your web site, but that effort is wasted if the majority of Internet users are unable to view it. Some sites are not even usable for some users. Simply enter your URL to get a surfer's site view.

<http://www.infoclicks.co.uk/chmod/>

A handy tool that will help remind you how to CHMOD scripts when you upload them to your server.

Suggested WebMaster Tools

As your membership site grows you'll need an ever increasing array of software and tools to manage it. Regularly adding new tools to your collection can be costly so why not get everything you'll ever need in just one package and at one extremely low price.

Check out Power Web Tools - I cannot recommend this program or it's creator, Jeff White, highly enough, it's amazing. Here's the link:

<http://www.membershipmillionaire.com/webmastertools.htm>

<http://www.membershipmillionaire.com>

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Ready Made Membership Site Content:

All good membership sites need regularly updated and fresh content - what's more **it must be perceived by your members as valuable** and worthy of their subscription fees. Depending on your theme the following sites could well be of interest to you:

<http://www.infoclicks.co.uk/> Okay I'm a little biased here this is my own site that offers a **"free to subscribe"** hotlist of ***new*** resellable products. With the **Resale Rights Review** you'll get instant notification of totally exclusive ebooks, software, packages and much more plus regular freebies.

All of these products can be added to your site unless specifically stated no membership sites. **Special bonus:** When you sign up you'll also get access to **over 117 hours of marketing interviews** with some of the biggest names in marketing.

This is a great resource to learn from but you could also include the package within your own site. (Check information on the special site before linking)

<http://www.clickheretodownload.com/> Yep you've guessed it another one of my sites - But I'm recommending this to you for one reason alone.

The main goal of the site is to make every single member rich. You'll find hundreds of ebooks, software programs and reports that you can resell or add into you membership site. You'll find many exclusive products that you won't find anywhere else and fresh content every month. **It's a massive resource that I know you will love - come on over and take a look.**

<http://www.informativebooks.com/> If you're looking for great 'free' content to add to your membership site then the Public Domain is a great place to start looking.

It's amazing what you'll find including books, transcripts, pictures, music and just about anything else you can think of. People are making thousands of dollars each month with Public Domain material and you could easily tap into this amazing resource to add valuable content to your membership site. However you need to know where to look and more importantly how to protect yourself and your work. The above site has the answers in a great ten part course.

<http://www.membershipmillionaire.com>

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Hot Resources: Free Content & Web Site Tools

As I said earlier one of the secrets to keeping your members is giving them something to keep coming back for.

CONTENT IS KING. Here are some great resources you should check out that provide some pretty neat options.

<http://www.freesticky.com>

<http://www.prweb.com/rss.php>

<http://www.webmastertoolscentral.com/>

<http://www.stickysauce.com/>

http://thephantomwriters.com/free_content/d/index.shtml

Top Membership Site Marketing Tips:

Rule #1

Find a market that is passionate about a subject, and then build up your membership site around it. There are thousands of potential markets to choose from so a key word search will help you discover what people are searching for online.

If you do your homework first you'll know before you even launch a membership site if there's enough demand.

Rule #2

Make your content unique and develop your USP.

Create your own products or modify existing ones to set you apart from the competition. If your potential subscribers can find the same content elsewhere for free they'll not subscribe for long. Check out the resources above for more useful information.

Rule #3

Give your subscribers a reason to return to your membership site again and again. Useful tools, resources, discussion forums and fresh, quality content will do that!

Rule #4

Effective planning and management of your membership site is vital.

Try to automate as much of the workload as possible. The Membership Millionaire Script will handle your sign ups and password retrieval but also consider content management systems (see 'Useful Free Tools' above), Autoresponders, FAQ creation.

<http://www.membershipmillionaire.com>

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Rule #5

Treat your subscribers well and continually seek to serve their needs and interest to the best of your ability. Never forget that **happy subscribers are long term subscribers**.

With that in mind here's a great tip that will keep people happy and have them subscribe longer: Ask for their opinions, ask them to write articles, give you their stories, interview them. People love to be asked for their opinions and with their 'name in lights' they'll feel much more involved and part of the community.

Create a sense of belonging and you will have lifetime customers.

JUST ONE MORE THING

You know I've been successfully marketing online for quite a few years now - Before that my career was in offline sales and marketing. I love selling, plain and simple. During this time I've read all of the important sales and marketing books by all the biggest names. But do you know what the biggest secret to success and profits is? It's the easiest thing in the world, you can do it right now - in fact **YOU CAN ONLY DO IT RIGHT NOW**.

Take Action ! If you want to be successful - just get on with it - I've never met a millionaire yet that hasn't taken a risk, or hasn't had a bad day, or hasn't been flat broke at some time or other. But the one thing every successful person has in common with the other is they **took action**. Every bad day, set back and problem is just a stepping stone to whatever you want to achieve. Whatever your problem, no matter how bad it is don't ever give up. Every single time you make a mistake your one step nearer your goals.

Persistence, and action - they'll make you rich.

Highly Recommended Further Reading:



Step-By-Step Through The Process of Creating Your Own Powerful Paid Membership Site!
....And Help You Get It Up And Running Quickly!

Read more here:

<http://www.membershipmillionaire.com/book/>