
FRONT COVER:

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Wrapping Up

Foreword

There are several ways to be successful today but the most popular one is almost always acknowledged as venturing into a world of capitalizing on opportunities. People who are able to do this easily usually reap in the positive benefits many folds. Learn how here.



The Opportunity Miner

Ways To Discover Lucrative Opportunities

Chapter 1:

Opportunities Basics

Synopsis

However identifying the opportunities that will eventually yield the desired profits or revenue, may take talent and knowledge that should be carefully considered as such opportunities pose some level of risks.



The Basics

The bases of most opportunities arise for several common factors that can be easily identifiable. These may include the need, the means to fulfill the need, the method which could be applied in order to fulfill the identified need and the benefits that are hoped to be accrued.

Basically the more unique any of these elements are the more interesting and perhaps more lucrative the opportunity becomes.

However this may only be viable if there is a certain level of control that can be exercised over the different aspects of the opportunity exercise.

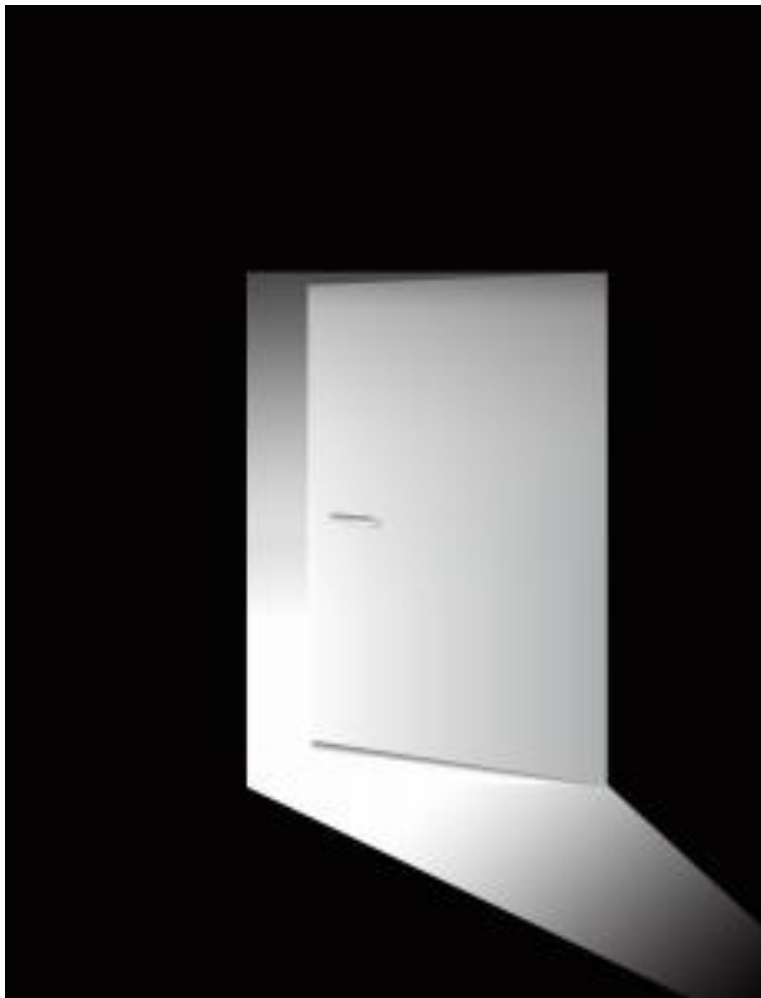
This control enables those involved to be better positioned to exploit whatever opportunity that becomes available with the ability to create a respected position within a niche market.

Large companies are always on the look out to buy into or buy out smaller companies. Business savvy individual's are also always on the lookout for business opportunities that will bring them more money.

Though being in the right place at the right time is often the basis of such opportunity grabbing forays, there is also the needed to be savvy and prudent when capitalizing on such opportunities.

Staying informed and keeping abreast with all the latest developments helps to ensure an individual is privy to the latest information on opportunities available. Besides this networking is

also another very effective way of scouting around to opportunities. These often come in the form of business opportunities through the who knows who concept, therefore keeping a wide and varied base of personalities within the networking circle is vital.



Chapter 2:

Check Out The Stock Market

Synopsis

For the braver individual looking to the stock market for opportunities to make money is another viable option; however it is also a sometimes very risky option to choose. Therefore one should always be well equipped with the relevant knowledge to ensure the best choices and opportunities are spotted.



Investing

Being an entity that provides a varied platform of services from stock broking to trading in other securities the stock market can be and usually is very volatile in its dealings.

There are several ways individual can scout and capitalize on opportunities available through the stock market. The following are some tips on how the shock market can be an opportunity providing platform:

Keep the focus on quick and small gains rather than trying to get rich overnight. Most people make the mistake of not knowing when to buy and when to sell. Though buying is generally based on the sentiments of the time and some knowledge, selling is mostly based on individual perception.

When the stock price seems to be climbing there is always the temptation to see it climb higher before deciding to sell. This is a very destructive line of thought as the stock price can fall just as easily as it went up, causing incredible negative consequences.

Therefore a limit should be set very early on in the buying stage so that when this pre set limit is met the stock can be sold without hesitation thus minimizing any possible losses.

Invest conservatively and ensure one is well informed of the company's background before making the decision to invest. Avoid chasing a seemingly upward trend without the relevant backing knowledge of the company.

In every case the bigger investors will start cashing in first and as their investments are instrumental in the climbing stock price, it will also be instrumental in its decline.



Chapter 3:

Identify Your Goals

Synopsis

Pursuing opportunities with the intention of making a profit or gaining a respectable amount of revenue should always be done with some percentage of caution. Failing which the consequences can be catastrophic. Having some goals in mind will definitely help in the venture to secure opportunities for money making ventures.



What Is The Plan

Being able to identify to certain extent the kinds of opportunities that would produce the desired revenue within the desired time frame is something that should be carefully considered.

This is to ensure the interest levels are kept constant and thus creating the necessary “buzz” to keep the individual focused on the goal till the desired results are achieved. Knowing the expectation will also help the individual to be able to pick the opportunities that would be well suited towards achieving the set goals.

These goals may vary from person to person as most people have their own personal ideas on what they deem to be a success. For some this may be having more time to spend with love ones, while for others it may be to have more money, then there are those who perceive being able to travel extensively as a worthwhile goal.

Some people desire to retire in comfort and as such make working towards this their goal. Therefore whatever the need is, being able to identify it clearly is the first step in getting the goal setting exercise done correctly.

Opportunities can be better detected or sensed when the individual has the clear goal in focus and is prepared to work towards achieving it.

Sometimes the simple act of listing down on paper all the various wants and needs and then taking the time to research opportunities that could fulfill some of the items listed can help the individual make some headway to achieving the goal set.



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