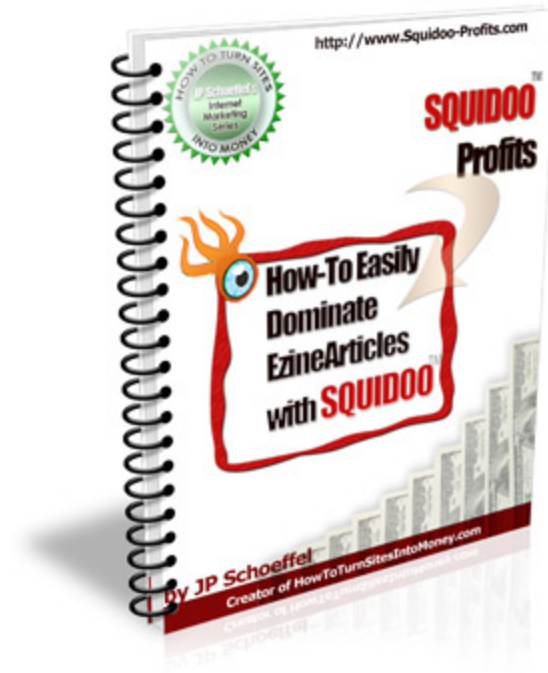


How To Easily Dominate Ezinearticles With Squidoo

Squidoo Profits : How To Easily EzineArticles with Squidoo



JP Schoeffel

<http://www.Niches-In-A-Box.com>

&

<http://www.HowToTurnSitesIntoMoney.com>

[You have Resell Rights to this ebook. First you need to activate your reseller's license and read the Terms HERE](#)

**Brought to you by
Kathe Lucas**

<http://www.TheHiddenVault.com>

[Copyright 2007 - www.squidoo-profits.com](http://www.squidoo-profits.com)

How To Easily Dominate Ezinearticles With Squidoo

Squidoo in general tends to overpower Ezinearticles for Google keywords, especially if you follow the SEO guidelines in "Squidoo Profits : Step By Step Plan" on creating backlinks.

Thus, you should know how to use Ezinearticles in order to locate high traffic keywords and apply them to Squidoo.

This is a **powerful** strategy that I honestly was thinking about not revealing, because of how effective it really is. But I guess I am a generous guy, so you can be happy about that :)

EzineArticles.com
48,805 Expert Authors Sharing Their Best Ezine Articles

EzineArticles For Authors

- Submit Articles
- Members Login
- Benefits
- Recent Articles
- Expert Authors
- Experts By Location
- Read Endorsements
- Editorial Guidelines
- Author TOS

For Publishers

- Terms of Service
- Ezines / Email Alerts
- Manage Subscriptions
- EzineArticles RSS

For Everyone

- Blog
- Forums
- About Us
- What's New
- Contact Us
- Article Writing Shop
- Affiliates
- Privacy Policy
- Site Map

Article Categories expand all / shrink all

- Business
- Internet and Businesses Online
- Finance
- Insurance
- Legal
- Real Estate
- Home Based Business
- Writing and Speaking
- Computers and Technology
- Communications
- News and Society
- Reference and Education
- Health and Fitness
- Self Improvement
- Recreation and Sports
- Travel and Leisure
- Home and Family
- Automotive
- Cancer
- Food and Drink
- Kids and Teens
- Women's Interests
- Arts and Entertainment
- Shopping and Product Reviews

Recently Approved Articles

From: Today, Monday March 26, 2007

The New Breed - Content to Infect Mankind With Ignorance By: Dennis Siluk - People are content with ignorance nowadays (it's just the way it is, turned out to be), go off on a tangent over simple things, and overlook the big; clumsy they are, misunderstood they say (often); oh yes they are, if you are saying no to this. A good scientist nowadays (likened to many of us now), is too content with changing old (and as they say: 'worn out,' unproven discoveries), because of new

Being an Agrarian Leader - Nu Leadership Series By: Daryl Green - Examine how being an agrarian leader can be a preferred option in the hectic pace of today's leaders. Nu Leadership is a column that explores the changing workforce and social environment as it relates to leadership development.

Going Global Leader - Nu Leadership Series By: Daryl Green - Examine the issues of growing organizations globally. Nu Leadership is a column that explores the changing workforce and social environment as it relates to leadership development.

How to Start a Blog - The Bloqger Way By: Krista Goon - Want to blog? Start today with a simple blog

Author Spotlight

Bill Bathe
Level: Platinum
9 Live Articles
Bill Bathe- former major league ballplayer who played in 1989 world series. Been coached by ... [more](#)

Peter Mericka
Level: Basic
1 Live Articles
Melbourne Lawyer Peter Mericka B.A., LL.B is a real estate lawyer and consumer advocate. He ... [more](#)

David Radin
Level: Basic
5 Live Articles
David F. Radin is certified through the National Strength and Conditioning Association (NSCA) as a ... [more](#)

Chris Rempel
Level: Platinum
18 Live Articles
Chris Rempel is a marketing consultant.

How To Easily Dominate Ezinearticles With Squidoo

To start, head on over to <http://www.ezinearticles.com>
At the top, there is a field to search through the site as shown above.

On this search bar, when you type in a keyword, you will get the highest ranked articles on Google, from first to last.

So for instance, I am going to type in "How To Download Music To PSP"

Not surprisingly, the first article that comes up is one by Travis Sago.

Web

Results 1 - 10 of about 10,600 from ezinearticles.com for how to download music to psp. (0.09 seconds)

[How to Download Music to PSP](#)

How to download or transfer your music to PSP? Just connect your PSP with your PC ...

How to Download Music to PSP. EzineArticles. Retrieved March 25, 2007, ...

ezinearticles.com/?How-to-Download-Music-to-PSP&id=133534 - Mar 25, 2007 -

[Similar pages](#)

powered by


Now, if you type in the same keyword on Google, what shows up first?

That's right, its the same article by Travis Sago.

How To Easily Dominate Ezinearticles With Squidoo

[Sign in](#)



[Web](#) [Images](#) [Video](#) [News](#) [Maps](#) [more »](#)

how to download music to psp

Search

[Advanced Search](#)
[Preferences](#)

Web

Results 1 - 10 of about 7,090,000 for **how to download music to psp**. (0.25 seconds)

[Free PSP Downloads](#)

[Netpsp.com](#) Download & Fill Your PSP With Games Choose From Thousands Of Games!

Sponsored Link

Sponsored Links

"PC to Sony PSP: How do I **download music**?" from the Ask Dave ...

Tech Support: PC to Sony PSP: How do I **download music**?

www.askdaveytaylor.com/pc_to_sony_psp_how_do_i_download_music.html - 182k -

[Cached](#) - [Similar pages](#)

"Sony PSP to Windows: **Download** Photos and **Music**?" from the Ask ...

Tech Support: Sony PSP to Windows: **Download** Photos and **Music**?

www.askdaveytaylor.com/sony_psp_to_windows_download_photos_and_music.html - 80k -

[Cached](#) - [Similar pages](#)

[[More results from www.askdaveytaylor.com](#)]

[How to Download Music to PSP](#)

How to download or transfer your **music to PSP**? Just connect your **PSP** with your PC ...

How to Download Music to PSP. EzineArticles. Retrieved March 25, 2007, ...

ezinearticles.com/?How-to-Download-Music-to-PSP&id=133534 - 28k - Mar 25, 2007 -

[Cached](#) - [Similar pages](#)

[URGE Music Downloads](#)

Millions of Songs, Unlimited Downloads. Get it Free - URGE.com
www.URGE.com

[Full PSP File Downloads](#)

Unlimited PSP games & movies. **Download**, transfer, & play. Do it!
www.PspTracker.com

[PSP X Studio - Download](#)

Transfer full DVD movies to a **PSP**
Copy games to your memory stick
www.pspstudio.com

[Find Deals at Smarter.com](#)

Find Deals on 1,000's of Products
"Compare Prices, Brands and More"

Now, here's where Squidoo comes in.

Squidoo most of the time dominates Ezinearticles in the search engine rankings.

So, when you see an article that is ranked on the first page of Google from Ezinearticles.com, you can try and "beat out the competition" for an equal or higher spot on Google's top 10 listing.

This is a highly effective strategy because you know that this keyword is ranked on Google's first page already, and as long as you follow my SEO techniques, then you can really compete or beat Ezinearticles authors for their Google traffic.

So I'm sure you're wondering which keywords you should type in the search bar to find highly ranked keywords that

How To Easily Dominate Ezinearticles With Squidoo

you can dominate with Squidoo.

Well, one option is to just try out random keyword phrases that Google's keyword tool or [Adword Analyzer](#) pumps out.

Then type in the keyword on Google and look at the ranking of the article that comes up. If its in the top 10, you know that you can beat it out with Squidoo.

Then you make a lens using that keyword phrase following my SEO guidelines in "The Complete Squidoo Marketing Guide."

Or, another strategy is to check out the top 15 articles per category, and try to beat their keyword out for the top Google spot.

To do this, head over to <http://www.ezinearticles.com>

Click on any of the Article Categories in the middle of the homepage.

For instance, I will click on "Business"

How To Easily Dominate Ezinearticles With Squidoo



Web EzineArticles.com

48,845 Expert Authors Sharing Their Best Ezine Articles

EzineArticles For Authors <ul style="list-style-type: none">Submit ArticlesMembers LoginBenefitsRecent ArticlesExpert AuthorsExperts By LocationRead EndorsementsEditorial GuidelinesAuthor TOS	Article Categories expand all / shrink all <ul style="list-style-type: none">Business ▾<ul style="list-style-type: none">Internet and Businesses Online ▾Finance ▾Insurance ▾Legal ▾Real Estate ▾Home Based Business ▾Writing and Speaking ▾Computers and Technology ▾Communications ▾News and Society ▾Reference and Education ▾Health and Fitness ▾Self Improvement ▾Recreation and Sports ▾Travel and Leisure ▾Home and Family ▾Automotive ▾Cancer ▾Food and Drink ▾Kids and TeensWomen's InterestsArts and Entertainment ▾Shopping and Product Reviews ▾	Author Spotlight <p>Markus Eriksson  Level: Basic 5 Live Articles I am Markus Eriksson, an international developer of human potential, having worked with organizations, leaders ... more</p> <p>Brent Sampson  Level: Platinum 13 Live Articles Brent Sampson is the President & CEO of Outskirts Press Publishing at Outskirts Press and ... more</p> <p>Eartha Haines  Level: Platinum 42 Live Articles Eartha is an editor for various web sites pertaining to running a home based business. ... more</p> <p>Wallace Johnson  Level: Basic 1 Live Articles</p>
For Publishers <ul style="list-style-type: none">Terms of ServiceEzines / Email AlertsManage SubscriptionsEzineArticles RSS	Recently Approved Articles <p>From: Today, Tuesday March 27, 2007</p> <p>Cat Training - Don't Buy Expensive Products By: Eric Hartwell - Training your cat or disciplining it can often prove to be very difficult. They have a smaller brain capacity to dogs- yet still show a unique wisdom. But, you don't need to buy an expensive digital product when you can simply follow some basic rules.</p> <p>Should You Be Taking Crohns Supplements? By: Sharon Dobson - One thing that every Crohn's patient has to worry about is not taking onboard sufficient nutrition so the body performs at peak levels. This is where taking crohns supplements come in. When the body is not getting enough of what it needs, you can begin to feel weak and tired, and you may have trouble getting up in the morning.</p> <p>Discover Historical Vincennes, Indiana By: Laura Fleenor - Vincennes is the Oldest City in Indiana, and was named after Francois Marie Bissot, Sieur de Vincennes. Vincennes started as a French fur trading outpost in 1732. Vincennes, Indiana is located in the southwestern section of the state next to the Wabash River.</p>	
For Everyone <ul style="list-style-type: none">BlogForumsAbout UsWhat's NewContact UsArticle Writing ShopAffiliatesPrivacy PolicySite Map		

Then after you click on that, there's subcategories that pop up. Click on any one of the subcategories. I clicked on the "Accounting" subcategory.

Then click on the first article title that pops up. For this category the first article that pops up is "Budgeting and Forecasting Tips for Small Business"

Note that these articles are not necessarily ranked in the results from their highest spot on Google, right now you are browsing through **all** of the articles for this subcategory, not by keyword.

Now, at the bottom of the page, you'll see a "Most Viewed EzineArticles In The Business: Accounting Category"

How To Easily Dominate Ezinearticles With Squidoo

Here you have the top 15 most viewed articles. Most of the time, the reason why they are in the top 15 is because they are ranked on Google's first page.

O.K. So the first thing that I notice, is that all of these articles titles are using a similar keyword.

Vacuum Cleaner Bags

Free Shipping > \$50
Large Selection -
Over 40 Brands

[TotalVac.com](#)

[Advertise on this site](#)

▼ [Sardines Only - The Resolution Of The Cause](#)
♦ [How to Choose the Right Computer Training for Accountants](#)
♦ [You Have QuickBooks - Now What?](#)
♦ [Jersey Bookkeepers Know Their Work](#)
♦ [The 3 Critical Financial Statements](#)
♦ [Standard Cost Accounting in Determining the Estimate Versus Actual](#)
♦ [Can We Live Without LIFO?](#)

Most Viewed EzineArticles in the Business:Accounting Category

1. [Microsoft Moves to Small Business Accounting/Retail Market - Stakes and Thoughts](#)
2. [7 Things to Consider Before Buying Small Business Accounting Software](#)
3. [Small Business Accounting 101](#)
4. [Seventeen Red Flags for Chiropractic Billing Audit](#)
5. [Chiropractic Billing and Patient Relationship Management](#)
6. [Small Business Accounting Software](#)
7. [Best Business Accounting Software](#)
8. [Business Accounting Software](#)
9. [Small Business Accounting Software Reviews](#)
10. [UK Business Accounting Software](#)
11. [Retail Business Accounting Software](#)
12. [Review On Business Accounting Software By Sage And Microsoft](#)
13. [Canadian Business Accounting Software](#)
14. [Why Business Accounting Software Crucial To Your Business?](#)
15. [Business Accounting: 7 Steps To The Best Software Solution](#)

This article has been viewed 13 time(s).
Article Submitted On: March 26, 2007

Please Rate This Article: ★★★★★ (No Ratings Yet)

It looks like the keyword these articles are target is "_____ business accounting software" where _____ is replaced by varying keywords like "best, small, UK, canadian, retail, etc"

It looks like this keyword phrase is easy to get a top spot on Google with, and likely can be dominated even more by Squidoo.

So let's give this theory a shot.

How To Easily Dominate Ezinearticles With Squidoo

There is an article titled "Best Business Accounting Software"

You can guess that the keywords that this article are optimized for "best business accounting software"

So I typed that in on Google, and not surprisingly on Google's first page.

[Accounting Software](#) demos, price quotes and information is available for all Sage Software ... Business Intelligence Solutions, Project Accounting Software ...
www.blytheco.com/ - 72k - [Cached](#) - [Similar pages](#)

[Best small-business accounting software?](#) | Ask MetaFilter
Number-crunchingFilter: What's the best small-business accounting software for a non-accountant? I recently started accepting donations for my podcast, ...
ask.metafilter.com/45838/Best-small-business-accounting-software - 20k - [Cached](#) - [Similar pages](#)

[Top Accounting Software for Small Business - Small Business ...](#)
These top selling accounting software programs for small business simplify your small business accounting tasks, and provide all the reports and tools you ...
sbinfoanada.about.com/cs/software/tp/accountsoft.htm - 28k - [Cached](#) - [Similar pages](#)

[Best of the Year - PC Magazine Best of the Year: Software ...](#)
It's not news that QuickBooks is our favorite small-business accounting program. ... making it one of the best software products of the year. ...
www.pcmag.com/article2/0,1895,1897466,00.asp - 129k - [Cached](#) - [Similar pages](#)

[Best Business Accounting Software](#)
When talking about the best business accounting software, you must first know the ...
[Business Accounting: 7 Steps To The Best Software Solution ...](#)
ezinearticles.com/?Best-Business-Accounting-Software&id=210164 - 29k - [Cached](#) - [Similar pages](#)

Find Business Accounting Software.
WealthyGeek.com

Compare Accounting System
Side-by-side accounting software evaluations, RFI's, selection help.
accounting.technologyevaluation.com

[Accounting Software Guide](#)
Compare Top Accounting Solutions.
Get Multiple Quotes.
www.capterra.com

[More Sponsored Links >](#)

Go

Result Page: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [Next](#)

This article is getting tons of traffic from this top 10 ranking, but a Squidoo lens could beat it out with some backlinks and SEO optimization that I use.

In reality, not all of the top articles are ranked on Google's first page, but there may very well be enough traffic for the

keyword that it is worth it to make a Squidoo lens.

So with this keyword "Best Business Accounting Software" I would take that and use it as the keywords to build a Squidoo lens around.

Not only that, if you can't beat out this spot, you now know that you can try varying options related to this keyword, including "retail business software, canadian, UK, US" etc.

A very important point that you should keep in mind, is that the reason why there are so many top rankings for this keyword, is mainly because Ezinearticles was able to overpower any competitive sites.

A major reason why you can not get on the first page of Google for keywords like "Make Money Online" is because the sites which are on Google's first page for that keyword are PR5-higher, have thousands of backlinks, hundreds of pages of unique content, tons of traffic, etc.

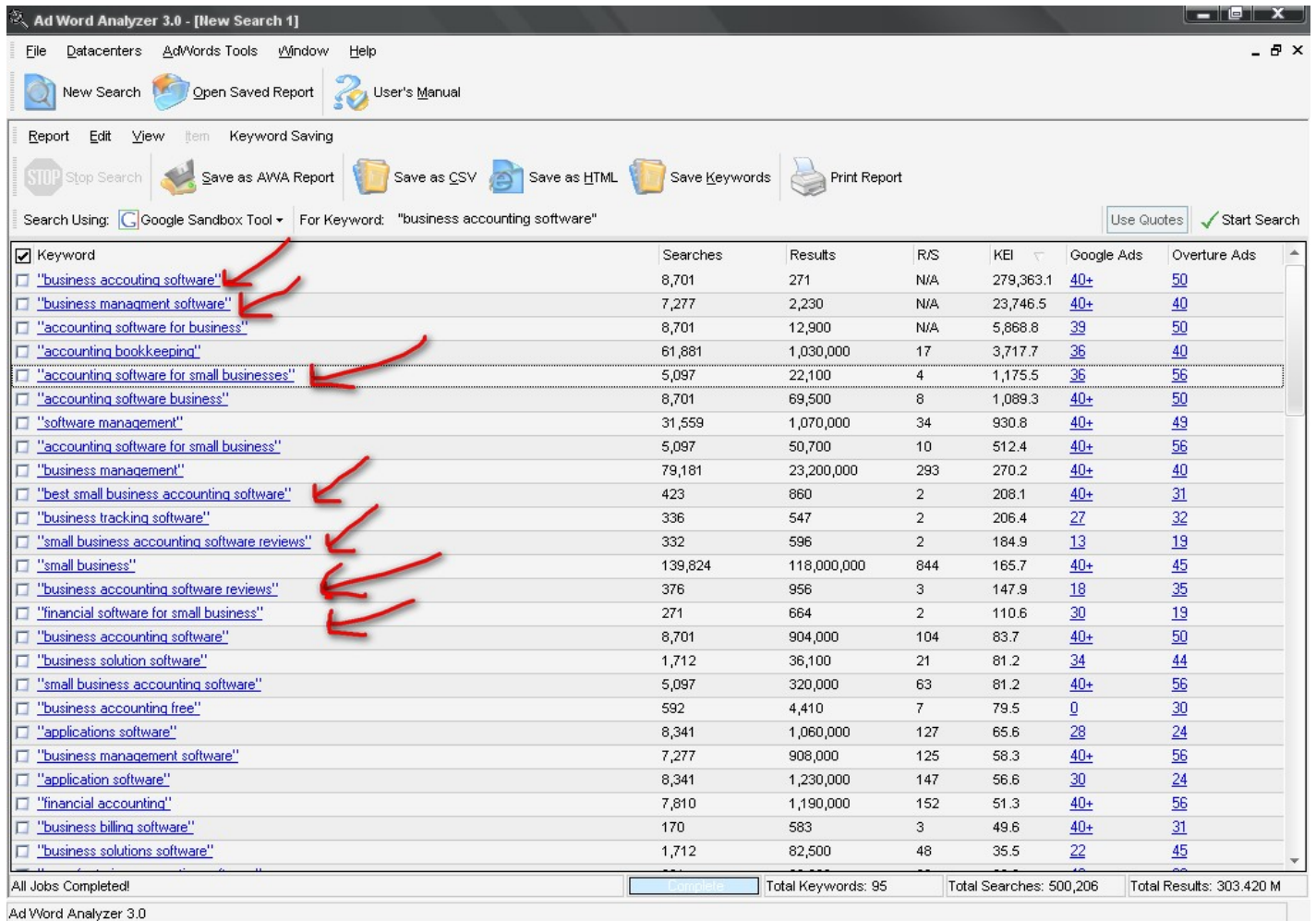
So you're not going to outdo those pages, even with Ezinearticles or Squidoo anytime soon.

However, the reason why these keywords are getting so much traffic is because Google has chosen Ezinearticles.com over the competing websites, and you should be thinking along the lines of "well that must mean that these keywords are getting a high number of searches per month, with a low number of optimized competing results" (optimized meaning when I type the keyword phrase in quotes on Google, the sites that come up are the "keyword

How To Easily Dominate Ezinearticles With Squidoo

optimized competition”)

What I would do now is also type in “business accounting software” into [Adword Analyzer](#) and note which keyword phrases pop up.



Ad Word Analyzer 3.0 - [New Search 1]

File Datacenters AdWords Tools Window Help

New Search Open Saved Report User's Manual

Report Edit View Item Keyword Saving

STOP Stop Search Save as AWA Report Save as CSV Save as HTML Save Keywords Print Report

Search Using: Google Sandbox Tool For Keyword: "business accounting software" Use Quotes Start Search

<input checked="" type="checkbox"/> Keyword	Searches	Results	R/S	KEI	Google Ads	Overture Ads
<input type="checkbox"/> "business accounting software"	8,701	271	N/A	279,363.1	40+	50
<input type="checkbox"/> "business management software"	7,277	2,230	N/A	23,746.5	40+	40
<input type="checkbox"/> "accounting software for business"	8,701	12,900	N/A	5,868.8	39	50
<input type="checkbox"/> "accounting bookkeeping"	61,881	1,030,000	17	3,717.7	36	40
<input type="checkbox"/> "accounting software for small businesses"	5,097	22,100	4	1,175.5	36	56
<input type="checkbox"/> "accounting software business"	8,701	69,500	8	1,089.3	40+	50
<input type="checkbox"/> "software management"	31,559	1,070,000	34	930.8	40+	49
<input type="checkbox"/> "accounting software for small business"	5,097	50,700	10	512.4	40+	56
<input type="checkbox"/> "business management"	79,181	23,200,000	293	270.2	40+	40
<input type="checkbox"/> "best small business accounting software"	423	860	2	208.1	40+	31
<input type="checkbox"/> "business tracking software"	336	547	2	206.4	27	32
<input type="checkbox"/> "small business accounting software reviews"	332	596	2	184.9	13	19
<input type="checkbox"/> "small business"	139,824	118,000,000	844	165.7	40+	45
<input type="checkbox"/> "business accounting software reviews"	376	956	3	147.9	18	35
<input type="checkbox"/> "financial software for small business"	271	664	2	110.6	30	19
<input type="checkbox"/> "business accounting software"	8,701	904,000	104	83.7	40+	50
<input type="checkbox"/> "business solution software"	1,712	36,100	21	81.2	34	44
<input type="checkbox"/> "small business accounting software"	5,097	320,000	63	81.2	40+	56
<input type="checkbox"/> "business accounting free"	592	4,410	7	79.5	0	30
<input type="checkbox"/> "applications software"	8,341	1,060,000	127	65.6	28	24
<input type="checkbox"/> "business management software"	7,277	908,000	125	58.3	40+	56
<input type="checkbox"/> "application software"	8,341	1,230,000	147	56.6	30	24
<input type="checkbox"/> "financial accounting"	7,810	1,190,000	152	51.3	40+	56
<input type="checkbox"/> "business billing software"	170	583	3	49.6	40+	31
<input type="checkbox"/> "business solutions software"	1,712	82,500	48	35.5	22	45

All Jobs Completed! Total Keywords: 95 Total Searches: 500,206 Total Results: 303.420 M

Ad Word Analyzer 3.0

I see here at least 8 keywords that I could use to make Squidoo lenses from.

And I got the basic keyword/product idea from Ezinearticles.com!

The top two keywords are misspellings and don't really have that much traffic, nonetheless, it is still a good idea to use misspellings as keywords because you will get some traffic.

This is quite exciting because there are practically an unlimited number of categories on Ezinearticles that have not been claimed by Squidoo (as of yet anyway).

So you should do your research first and foremost by spying on other affiliate marketers and what they are marketing.

For this keyword "Best Business Accounting Software" I would obviously join an affiliate program promoting some quality accounting software. And then I would make a Squidoo lens using my keyword optimization and SEO techniques

So now that you know how to use Ezinearticles for keyword/product research, along with my Niche ideas, there's absolutely no reason why you won't be able to make money with Squidoo now!

How To Easily Dominate Ezinearticles With Squidoo

Jean-Philippe Schoeffel

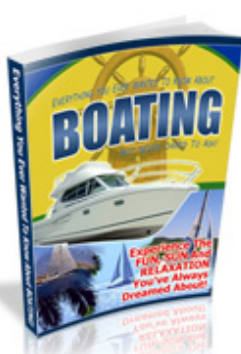


How To Turn Sites Into Money Ebook Series

<http://HowToTurnSitesIntoMoney.com>

Get a complete Niche each and every month

<http://www.nichesinabox.com>



...



How To Easily Dominate Ezinearticles With Squidoo



100% Free Internet Marketing Club
– Free Tools, Free AdSense
Sites...and the only 100% Free In-
ternet Marketing Training Center on
the NET (hundred of pages...)

<http://www.ethiccash.com>

**You have Resell Rights to this ebook. First you need to
activate your reseller's license HERE**

How To Easily Dominate Ezinearticles With Squidoo

Earnings Disclaimer: Results noted above are atypical. As with similar methods including the Bum Marketing Method, Your level of success in attaining the results claimed in our materials depends on the time you devote to the method, ideas and techniques mentioned, your knowledge and various skills. Since these factors differ according to individuals, we cannot guarantee your success or income level. Nor are we responsible for any of your actions.

Legal Disclaimer: this information in this guide may not be republished, given away, reproduced, or resold without the written consent of the author.